



MATAN – Investing in the Community

Creating a Caring and Responsible Society in Israel

MATAN – Investing in the Community believes that a significant and effective philanthropy, which actively engages the different sectors of society, creates impact that makes a difference.

By initiating and developing partnerships, which bring together the business sector (local and international companies), the social sector (community organizations), the public sector (national and local offices) and thousands of donors and volunteers, MATAN creates new resources for diverse social needs throughout Israel.

Through novel and creative corporate social responsibility programs, effective community investment portfolios, and capacity building initiatives for community partners, MATAN is helping shape Israel's civil society. A society in which philanthropic collaboration, involvement and responsibility is a way of life.

Corporate Giving

MATAN is an expert in creating corporate community strategies and programs, tailor-made to meet each company's unique needs, organisational culture and interests. MATAN advises the corporation on the community strategy from inception to implementation and finds the most appropriate community partners. Corporate community investments include financial resources, volunteering and in-kind donations. MATAN provides companies with many opportunities to give a hand to the community and to get their employees involved.

- Corporate community projects
- Employees donation campaign
- Custom-made volunteer programs

Effective Investment in the Community

The investment in the community is based on rigorous standards, due diligence, intensive professional examination of programs, a comprehensive up-to-date database, hands-on experience and deep knowledge and understanding of the social needs in Israel. MATAN's goal is to ensure donors – corporations, employees, foundations and individual donors - that their gifts help fund community-based solutions, provided by efficient, accountable organizations. Close monitoring and evaluation of the programs being funded follow this process.

MATAN offers individual donors and foundations a variety of services to help them establish their philanthropic goals and dreams in Israel. Its extensive experience in social investment creates a unique infrastructure that can serve the donor's philanthropic endeavors in Israel and make the charitable giving more effective.

Building the Capacity of the Community Partners

Strong and professional social organizations are an important component of a successful partnership. Therefore Matan strives to enhance the leadership and management of its community partners. This is achieved through various capacity building initiatives with the collaboration of both business and social partners.

- Management Capacity Building for NPO Executives, based on knowledge, tools and volunteers from the business sector
- Evaluation Capacity Building for NPOs
- Lay Leadership Development – recruiting business executives as board members

Matan's Impact

Established in 1998, together with more than **100** corporate partners, thousands of donors and volunteers and hundreds of community partners, MATAN has invested more than **NIS 260 million** and **110,000** volunteer hours in over **1000** social organizations throughout Israel.

Being a dynamic and professional organization, MATAN creates the common ground in which all sectors can meet and join efforts, and takes a leading role in shaping and influencing the creation of Israel's Civil Society.

Matan Board Members:

Jacob Schimmel
Avi Fischer
Jason Arison
Gideon Amichay
Smadar Barber-Tsadik
Ronnie Braun
Nochi Dankner
Amir Kess
Ariel Kor
Doron Livnat
Arnon Mantver
Chemi Peres
Terry Rubenstein
Rakefet Russak-Aminoach
Gad Somekh
Noga Yatziv
Aaron Zucker
Ahuva Yanai, CEO

Matan was founded by Shari Arison, The Ted Arison Family Foundation.

Matan is a registered non-profit in Israel. It is an affiliate of United Way Worldwide, IYF International Youth Foundation and a partner of Business in the Community (UK) global network (CSR360).

