

Israel





Matan – Investing in the Community

Matan-Investing in the Community (United Way Israel) creates social change, builds stronger civil society and helps develop a culture of philanthropy in Israel. Matan specializes in creating partnerships whereby corporations and businesses, foundations or private donors from Israel or abroad fulfill their specific community investment goals and make a difference in Israel. Shared goals are achieved through the development of partnerships, organizational leadership and effective relationship management.



Vision

Matan – Investing in the Community envisions an Israel where all people have the opportunity for a better life. To achieve this vision Matan creates a vibrant, strong civil society in Israel in which giving and community involvement is a way of life.

United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. We galvanize and connect a diverse set of individuals and institutions, and mobilize resources, to create long-term change in the areas of education, income and health. United Way envisions a world where individuals and families achieve their human potential — where communities not only set significant and measurable goals to advance these fundamental elements of human development, but achieve them.



Social Initiatives

Working primarily in the geographic and demographic periphery, Matan creates partnerships with key government offices, businesses and social organizations focused on programs that create shared value for Israelis and all involved organizations. Matan employs its vast experience and strategic position, as a partner to the business sector and the community, to initiate and implement cutting-edge programs designed to effect social change. Matan community engagement allows the organization to react with vision, understanding and creativity to ever-changing community needs.

Community Fund

The Matan Community Fund supports local projects and nongovernmental organizations throughout Israel. Funds raised from workplace campaigns, companies and private donors are awarded by representatives of participating companies following an extensive review and selection process.



Stability & Development

To guarantee that the organization maximizes its resources and makes available its expertise to both the social investors and the community it serves, Matan ensures organizational stability and sustainability. However, additional resources are needed to help the organization expand its scope and further enhance its success. Matan actively works with its volunteer board to develop creative funding opportunities in addition to seeking supporters who share our vision and commitment.

Mentoring for Social Organizations

Matan mentors and builds the capacity of nongovernmental organization executives. Capacity building programs focus on management skills for CEOs and development of measurement and evaluation capabilities for social organizations. Mentors, recruited from the business

community, volunteer their time, expertise, knowledge and skills to enhance the leadership and management ability of nonprofit leaders, thus helping them grow and meet the challenges of leadership.

Activity in the Community

By forming diverse and strong partnerships with the business community Matan is able to activate thousands of volunteers in hands-on, intercultural, community development projects. Beyond offering volunteers, corporate partners also support major social programs managed by Matan throughout Israel.

For more information, contact:

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